

## Reasons to Advertise in TTB Playbills

- Your business will receive considerable exposure—in Tallahassee and beyond.
- Your advertising dollars help to support the arts and contribute to a healthy and vibrant cultural community.
- It is an excellent source of direct marketing, distributed to more than 12,000 area residents and visitors at 7 live performances throughout the year.
- Most audience members arrive early to performances for the specific purpose of reading the Playbill cover to cover.
- One low price (see breakdown below) gets you an ad in each full-length ballet Playbill.
- Very affordable rates with flexible payment structure.
- TTB will design your ad upon special request. Contact us for details.

## Advertising Rates

Size	BLACK & WHITE	FULL COLOR
1/4 Page	\$550	\$750
1/2 Page	\$790	\$990
Full Page	\$1,100	\$1,300

### THE TALLAHASSEE BALLET

P.O. Box 772, Tallahassee, FL 32302

**Lauren Hernandez, Development Director**

Text or Call: (850) 556-6618

lauren@tallahasseeballet.org

TALLAHASSEE'S PREMIERE  
BALLET COMPANY  
*Celebrating 50 Years!*

*The Tallahassee*  
**BALLET**  
The Tallahassee Ballet  
Post Office Box 772  
Tallahassee, Florida 32302



# 50<sup>TH</sup>

## Celebrating

### THE TALLAHASSEE BALLET 2022-2023 50th ANNIVERSARY SEASON



September 23 & 25  
Opperman Music Hall



December 10-11  
Ruby Diamond Concert Hall



May 13-14  
Ruby Diamond Concert Hall

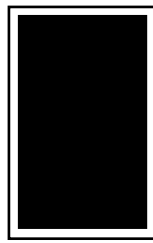
## COMMEMORATE YOUR BUSINESS IN OUR 50<sup>TH</sup> ANNIVERSARY PROGRAMS

### MECHANICAL SPECIFICATIONS

- Page Dimensions (Trim Size) 5.5" wide by 8.5" tall
- Ads must be submitted digitally, in one of the following formats: jpeg, high-resolution pdf, or eps (300 dpi or more)
- Ads can be e-mailed to: ads@TallahasseeBallet.org



**Full Bleed**  
5.5" x 8.5"  
plus ¼ bleed



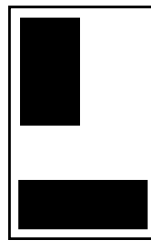
**Full Page**  
4.5" x 7.5"



**½ Vertical**  
2.15" x 7.5"



**½ Horizontal**  
4.5" x 3.35"



**¼ Vertical**  
2.15" x 3.35"  
**¼ Horizontal**  
4.5" x 1.75"

### AD SPACE COMMITMENT WITH THE TALLAHASSEE BALLET AND:

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

<input type="checkbox"/> Vertical		
<input type="checkbox"/> Horizontal		
BLACK & WHITE AD		
Size	Price	<input type="checkbox"/> \$
1/4 Page	\$550	<input type="checkbox"/> \$
1/2 Page	\$790	<input type="checkbox"/> \$
Full Page	\$1,100	<input type="checkbox"/> \$
FULL COLOR AD		
Size	Price	<input type="checkbox"/> \$
1/4 Page	\$750	<input type="checkbox"/> \$
1/2 Page	\$990	<input type="checkbox"/> \$
Full Page	\$1,300	<input type="checkbox"/> \$
<b>Total Due</b>		<b>\$</b>

### Method of Payment

Enclosed is my check (payable to The Tallahassee Ballet) in the amount of \$\_\_\_\_\_. Check # \_\_\_\_\_

Please charge my:  MC  VISA  AMEX in the amount of \$\_\_\_\_\_.

Account # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### Questions

Lauren Hernandez, Development Director  
 Text or Call: (850) 556-6618, lauren@tallahasseeballet.org