

Reasons to Advertise in TTB Playbills

- Your business will receive considerable exposure—in Tallahassee and beyond.
- Your advertising dollars help to support the arts and contribute to a healthy and vibrant cultural community.
- It is an excellent source of direct marketing, distributed to more than 12,000 area residents and visitors at 6 live performances throughout the year.
- Most audience members arrive early to performances for the specific purpose of reading the Playbill cover to cover.
- One low price (see breakdown below) gets you an ad in each full-length ballet Playbill.
- Very affordable rates with flexible payment structure.
- TTB will design your ad upon special request. Contact us for details.

Advertising Rates

Size	BLACK & WHITE	FULL COLOR
1/4 Page	\$550	\$750
1/2 Page	\$790	\$990
Full Page	\$1,100	\$1,300

THE TALLAHASSEE BALLET

P.O. Box 772, Tallahassee, FL 32302

Lauren Hernandez, Development Director

Text or Call: (850) 556-6618

lauren@tallahasseeballet.org

TALLAHASSEE'S PREMIERE
BALLET COMPANY
Celebrating 50 Years!

The Tallahassee
BALLET
The Tallahassee Ballet
Post Office Box 772
Tallahassee, Florida 32302



50TH

Celebrating

THE TALLAHASSEE BALLET 2022-2023 50th ANNIVERSARY SEASON



September 23 & 25
Opperman Music Hall



December 10-11
Ruby Diamond Concert Hall



May 13
Ruby Diamond Concert Hall

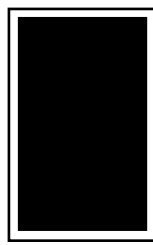
COMMEMORATE YOUR BUSINESS IN OUR 50TH ANNIVERSARY PROGRAMS

MECHANICAL SPECIFICATIONS

- Page Dimensions (Trim Size) 5.5" wide by 8.5" tall
- Ads must be submitted digitally, in one of the following formats: jpeg, high-resolution pdf, or eps (300 dpi or more)
- Ads can be e-mailed to: ads@TallahasseeBallet.org



Full Bleed
5.5" x 8.5"
plus ¼ bleed



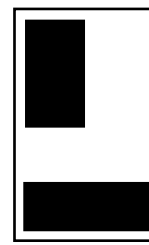
Full Page
4.5" x 7.5"



½ Vertical
2.15" x 7.5"



½ Horizontal
4.5" x 3.35"



¼ Vertical
2.15" x 3.35"
¼ Horizontal
4.5" x 1.75"

AD SPACE COMMITMENT WITH THE TALLAHASSEE BALLET AND:

Company: _____

Contact: _____

Address: _____

City/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Authorized Signature: _____

Date: _____

<input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal		
BLACK & WHITE AD		
Size	Price	<input type="checkbox"/> \$
1/4 Page	\$550	<input type="checkbox"/> \$
1/2 Page	\$790	<input type="checkbox"/> \$
Full Page	\$1,100	<input type="checkbox"/> \$
FULL COLOR AD		
Size	Price	<input type="checkbox"/> \$
1/4 Page	\$750	<input type="checkbox"/> \$
1/2 Page	\$990	<input type="checkbox"/> \$
Full Page	\$1,300	<input type="checkbox"/> \$
Total Due		\$

Method of Payment

Enclosed is my check (payable to The Tallahassee Ballet) in the amount of \$_____. Check # _____

Please charge my: MC VISA AMEX in the amount of \$_____.

Account # _____

Exp. Date: _____ / _____ Sec. Code: _____

Signature: _____

Questions

Lauren Hernandez, Development Director
Text or Call: (850) 556-6618, lauren@tallahasseeballet.org