



Dear Valued Community Member,

The Tallahassee Ballet is a not-for-profit institution that has enhanced our community through the art of ballet for more than 50 years. The Tallahassee Ballet performs three major productions each season, each including live musical accompaniment, custom-made costumes, renowned guest artists, and inspiring dancers. I am excited to serve as your ambassador to support The Ballet in continuing our mission to strengthen the cultural landscape of our city and make our state capital a thriving center for Florida arts and culture.

WE CANNOT DO IT WITHOUT YOUR SUPPORT.

I will personally answer any questions you may have to determine the ideal donor level for your organization. It is through corporate partnerships with local businesses that we continue to expand our programming. I invite you to look over the various levels at which you can support The Tallahassee Ballet.

We look forward to your organization being a valued part of The Tallahassee Ballet family. We would love to have you on board as we embark on our 50-year celebration season.

Sincerely,
Lauren Hernandez

Lauren Hernandez
Development Director
(850) 556-6618 (call or text)
Lauren@TallahasseeBallet.org

*everything
dances*

The Tallahassee
BALLET

2910 Kerry Forest Parkway, C1
Tallahassee, FL 32309
Fax: (850) 224-7681

Lauren Hernandez, Development Director

Text or Call: (850) 556-6618
Lauren@TallahasseeBallet.org

www.TallahasseeBallet.org



Reasons to Sponsor

- 1 Your business will receive considerable exposure – in Tallahassee and beyond – with our performances and playbills.
- 2 Now more than ever your donations help to support the arts and contribute to a healthy and vibrant cultural community.
- 3 Corporate Sponsorships of The Tallahassee Ballet are vital to the survival and future of North Florida’s premier dance company and Tallahassee’s oldest performing arts organization.

Our 50th Anniversary Season

An Evening of Music & Dance

Sounds of Brazil

Friday, September 23, 2022 at 7:30pm
 Sunday, September 25, 2022 at 2:30pm
 Opperman Music Hall

THE NUTCRACKER

Saturday, December 10, 2022 at 10:30am
 Abbreviated Children’s Performance

Saturday, December 10, 2022 at 7:30pm
 Sunday, December 11, 2022 at 2:30pm
 Ruby Diamond Concert Hall

50th ANNIVERSARY PERFORMANCE
 Celebrating Classical & Contemporary Ballet

Saturday, May 13, 2023 at 7:30pm
 Ruby Diamond Concert Hall

* *The Nutcracker* performance requires an additional \$2,500 investment, totalling a \$7,500 annual commitment.

	Ensemble Circle	Encore Circle	Choreographer Circle	Producer Circle	Danseur Circle	Premiere Title Circle
Investment Level	\$1,000	\$1,500	\$3,000	\$5,000	\$10,000	\$15,000
Your brand identity accompanies all promotional assets and advertising						✓
Opportunity to view the Company in working rehearsals					✓	✓
Opportunity to host a special mini-performance for your employees					✓	✓
Logo on front page of TTB website					✓	✓
Premium placement on full-page ad					✓	✓
Company presence on all radio Public Service Announcements					✓	✓
One team to play at the Lisa Graganella Nutcracker Golf Classic					✓	✓
Named as Title Sponsor for ALL THREE of the annual performances. Includes sponsor logo on billboards and paid advertising for these shows.						✓
Named as Title Sponsor for TWO* of the annual performances. Includes sponsor logo on billboards and paid advertising for these shows.					✓	
Named as Title Sponsor for ONE* of the annual performances. Includes sponsor logo on billboards and paid advertising for that show.				✓		
Noted as a Hole Sponsor at the Lisa Graganella Nutcracker Golf Classic				✓	✓	✓
Logo on TTB website Support section			✓	✓	✓	✓
Noted as Sponsor Level on TTB’s website	✓	✓	✓	✓	✓	✓
Direct link to your website from TTB’s website	✓	✓	✓	✓	✓	✓
Receive special invitation to the Lisa Graganella Nutcracker Golf Classic	✓	✓	✓	✓	✓	✓
Noted as Sponsor of the Lisa Graganella Nutcracker Golf Classic	✓	✓	✓	✓	✓	✓
Private Receptions and Events with members of the Company and Board of Directors	✓	✓	✓	✓	✓	✓
Recognized as Sponsor Level in playbills published for all productions	✓	✓	✓	✓	✓	✓
Complimentary ad in playbills published for all productions	QUARTER BK/WH	HALF PAGE BK/WH	HALF PAGE COLOR	FULL PAGE COLOR	FULL PAGE COLOR	BACK COVER COLOR